

ALBENessere

The mountain that regenerates.

CLIENT Cooperativa La Bonne Semence

DATE 2017



FEASIBILITY
STUDIES AND
STRATEGIC PLANS



AREAS TO BE
UPGRADED



NON-PROFIT



BUSINESS
VENTURES

The Orobie Alps are endowed with valuable landscapes whose environmental quality represents a potential value, which could benefit from public and private funding to increase their accessibility and the provision of services, provided they know how to express attractive strategies based on new development models. economic and social.

In the upper Val Serina Mount Alben is a candidate to become the center of gravity of a system of promotion of mountain-therapy practices, through projects to restore buildings and under-utilized sports facilities and enhance the environment for the development of an integrated system of services dedicated to the promotion of social and health benefits.

What emerges from the analysis of the data collected through the survey KCity has identified in the Monte Alben area the ideal perimenter to develop the pilot project of the ALBENessere district: following the enhancement of the area of the Ex Albergo Alben, a Experimental center of excellence for the rehabilitation of disabled people and for people affected by cerebrovascular traumas, strongly characterized by mountain therapy and integrated to the territorial project of wider tourist development.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



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