

A park of cultures in Desio

A reuse of a historic “villa” to integrate cultural and urban policies

CLIENT Consorzio Comunità Brianza
and Municipality of Desio (MB)

DATE 2011 (present)

The project won a call for tender by the Fondazione Cariplo, titled “Enhancing cultural activities as a development factor of urban areas” (2011) - financing of 890.000 Euros obtained.



FEASIBILITY
STUDIES AND
STRATEGIC PLANS



ABANDONED
BUILDINGS



NON-PROFIT



CALLS
FOR TENDERS

The project proposes a strategy for the enhancement of the cultural circuit of an 18th century “villa” within the wider system of near open spaces and underutilized out-buildings.

Fondazione Cariplo selected and co-financed the feasibility study, as part of the first phase of the “Enhancing the cultural activities as a development factor of urban areas” call for tender.

The study led to the activation and the management of a planning workshop. The six-month workshop helped to revitalize the spaces of the villa and led to the involvement of more than 40 local organizations in promoting strategic thinking on cultural policies. Moreover, it has provided expertise for the deepening of technical, economic and management feasibility aspects.

The project is supported by the Desio Town Council and it is intended as part of a coordinated proposal among other local policies (including cultural, social and urban policies, which in the new city plan foresee a cultural vocation for the entire area), as well as regional policies.

The project resulting from the feasibility study received a 890,000 euro funding support from Fondazione Cariplo, and it will be completed in the 3-year period, from 2014 to 2016.



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