Lambro Social Park
How spacious my backyard is!

A park as a social cohesion device

Client CEAS (Centro Ambrosiano di Solidarietà)
Consorzio SIR (Solidarietà in rete)
Date 2012 (present)

The project won a call for tender by the Fondazione Cariplo, titled "Building and Strengthening Bonds within Local Communities" (2012 Edition) - financing of 265.000 Euros obtained.

FEASIBILITY STUDIES AND STRATEGIC PLANS

AREAS TO BE UPGRADED

NON-PROFIT

CALLS FOR TENDERS

The project proposal was prepared on the basis of a mandate from the non-profit organizations network, which has been active for some time with social projects within the Lambro Park in Milan.

Pursuant to the objectives of the call for tender, KCity endorsed the development of an intervention strategy enabling it to streamline and coordinate the organizations' activities, in order to increase the use of the Lambro Park, and turn it into a lively and comfortable area where different groups of people can invest their skills in individual and collective wellbeing.

The feasibility study helped to identify types of users and their needs, to determine critical issues related to times and ways in which the park is used, to find out which local resources can be activated, as well as eventually identifying opportunities related to the local context.

As the evaluating body, KCity is monitoring the project implementation, which is enabling it to:

- activate new relationships between people, aimed at generating forms of self-organization, through implementation of unused or newly-created skills (i.e. construction of urban orchards, organization of sports events and aggregation of ethnic communities);
- create a sense of belonging and responsibility towards the park, through practices of "space appropriation" and stimulating interest in the park on the part of other actors, located in neighbouring areas.

KCity creates feasibility of new strategies for urban and land development, putting in place multidisciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.

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