

Terrazze Bianche

Feasibility study for a social housing action in the town of Vigevano.

CLIENT Bazzea srl

DATE 2012



FEASIBILITY
STUDIES AND
STRATEGIC PLANS



ABANDONED
BUILDINGS



PRIVATE



BUSINESS
VENTURES

The Terrazze Bianche (White Terraces) project stems from the Bazzea building company choice to develop a highly innovative housing estate, characterized by high energy efficiency combined with cutting-edge construction methods, aiming for the industrialization of construction processes and products.

KCity's feasibility study considered the possibility to set up the Terrazze Bianche project as a social housing action, with the goal of achieving 26 Class A+ social housing units, providing significant savings for future users.

KCity's proposal also considered the inclusion of broader functions and of diversified users' profiles, in order to assign a social value to the project.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



Via Fra Galgario 2 — 20146 Milano |
Tel. +39 02 3651 7590 | www.kcity.it |
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