

Cascina Balossa

The social farm: sport, market e tempo libero.

CLIENT Gaia Coop

DATE 2016/2017



PROJECT
MANAGEMENT



ABANDONED
BUILDINGS



NON-PROFIT



CALLS
FOR TENDERS

The Balossa Park is an important agricultural area of northern Milan, survived between the A4 motorway, the Milan-Meda highway, the Rho-Monza and the Ferrovie Nord which is the last precious fragment of nature preserved between the municipalities of Cormano and Novate Milanese. At the center of the area is the Cascina Balossa, the oldest settlement in the area, partly preserved in its original appearance, partly the result of different transformations occurred in the century just ended.

What is meant to be realized at the Balossa farmhouse is a major operation of territorial regeneration, which aims to reuse and enhance a heritage full of memory (the "orto di Milano"), in order to revitalize a complex otherwise destined to an exponential deterioration, whose management will constitute a pure cost for the community in the coming decades.

KCity supported Gaia coop in structuring the project, evaluating feasibility, exploring possible sources of financing that can be activated and identifying the most appropriate form of governance for civil and tax aspects.

The consultancy activity was flanked by an intervention plan to start making the project spaces the location of events and appointments from which to open the area, making it the venue for exchanges and qualified meetings.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



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