

Social housing in Crescentino

Experimenting social housing in a low density context, while creating opportunities for social and economic revival

CLIENT TAO88 srl

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TECHNICAL
ASSISTANCE
AND TRAINING



ABANDONED
BUILDINGS



PRIVATE



CALLS
FOR TENDERS

The project stems from the Housing Programme of Compagnia San Paolo, entrusted with a private property in the town of Crescentino, in the Vercelli Province. The local existing context bears witness to the increase of problems deriving from social want and housing emergency, as a consequence of the gradual closing down of the town industrial sector. The selected building suffered from aggressive arrearage cases associated with a progressive degradation of the property. To some extent, the situation was buffered by an agreement with Crescentino Town-Council. However, the agreement failed to set the conditions for social stability and economic sustainability.

It is in this setting that KCity found its way for a project proposal meant to support the settlement of 15 families within a social housing framework. "Social housing at Crescentino" focuses on the promotion and fulfillment of the skills and competences of the inhabitants of the 15 apartments. Its goal is to empower them to increase their income and saving capability in order to reach autonomy. Moreover, KCity proposes shared design activities in planning the building changes and improvements, in order to support the inhabitants in the delicate phase of upgrading. Synergies have been activated concerning the respect of rules and active participation in property up-keeping, and care and life of common areas, thus meeting the objective of changing the image of the building within the community of Crescentino, also thanks to the involvement of other local inhabitants in initiatives and activities.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



Via Fra Galgario 2 — 20146 Milano |
Tel. +39 02 3651 7590 | www.kcity.it |
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