

San Cristoforo area, Milan

A multi-purpose project in Savona - Tortona creative district.

CLIENT Fondazione Biffi

DATE 2014-2015



TECHNICAL
ASSISTANCE
AND TRAINING



AREAS TO BE
UPGRADED



NON-PROFIT



BUSINESS
VENTURES

Biffi Foundation owns a buildable area along Via S. Cristoforo in Milan. The location is strategic considering its intersection with the sport and night out district along the Navigli, the consolidated creative district in Savona Street, the commercial street along the ring road and the new creative district in Morimondo Street.

The foundation wishes to investigate the right vocation for the area to then develop it in partnership with a real estate entity, after the consideration of the surrounding territory needs and the urban market dynamics.

In 2014 KCity and the architectural studio Latis were asked to develop a feasibility study to grasp the potential of the area which could be taken in advantage of. In fact, this could lead to a partnership with the public administration and other private stakeholders interested in the real estate development with the implementation of agreement services managed by the Biffi foundation in the future.

The research process has led to the hypothesis of a project proposal about the realization of 33 accommodations in free residence (2800 mq) and around 40 smaller accommodations in agreement housing on sale



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



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