

Incremental support measures for Urban Regeneration

Towards a regional policy for economic sustainability of Urban Regeneration

CLIENT UnionCamere

DATE 2018



FEASIBILITY STUDIES AND STRATEGIC PLANS



ABANDONED BUILDINGS



PUBLIC AUTHORITIES



CALLS FOR TENDERS

The research is part of the reflections activated by the Regional Government of the Lombardy Region on the economic-financial mechanisms that can favor the economic sustainability of projects for the recovery of abandoned areas and buildings that, inspired by the urban regeneration perspective, can convey reactivation strategies. of unitary and integrated areas also through the experimentation of innovative solutions such as the activation of services of collective interest and forms of temporary reuse as a flywheel of transformation.

The technical support offered by KCity was aimed at researching, selecting and rearranging useful elements to prefigure the lines of work for the activation of a regional policy in favor of the economic sustainability of urban regeneration, jointly managing the ideas arising from the analysis of the existing financing instruments, the considerations emerged in the context of the specialist debate between urban regeneration operators and the analysis of financing models that have involved cases recognized as good practices.

Through the creation of a possible incremental and integrated financing mechanism, the aim was to support the development of assessments aimed at defining specific regional intervention measures to support the economic convenience and financial sustainability of the RU processes in Lombardy.

The model was designed by simulating ways to manage the operation of a Regional Rotational Fund with which to support the entire urban regeneration process by articulating successive phases, marked by the activation of specific functions in certain portions of the area subject to regeneration, from which to derive useful benefits for the activation of the next phase.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



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