

Beyond the CAG Barrios

A multifunctional project open to the territory and capable of "resilience".

CLIENT Associazione Comunità Nuova ONLUS / Associazione Amici di Edoardo

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From 1997 to 2016 the Youth Aggregation Center (CAG) of Piazza Donne Partigiane in the Barona district of Milan, was managed by the Associazione Comunità Nuova ONLUS, under the name of Barrio's Dream. The CAG was opened in the framework of the interventions foreseen by the "addiction operative plan", with the aim of activating new aggregation and socialization proposals aimed at young people who, in a neighborhood "that includes a substantial part of ERP", often live a situation of marginality and unease. After the concession period, the Associazione Comunità Nuova ONLUS has decided to develop a design reflection aimed at identifying possible and opportune lines of innovation of the service model experimented over the years, expressing the desire to make use of KCity's technical and strategic contribution.

In line with the goal of the Milan AC to confirm the use of buildings for purposes of social interest, providing for their use, in strict continuity with the management project already implemented in the last 20 years, for the development of initiatives in fields of young education, training and citizenship rights and artistic and cultural promotion, KCity has assisted New Community ONLUS in the retrospective analysis and in the evaluation of the management model, according to the identification of the themes and lines of innovation of the future management project.

A Strategic Document emerged that, safeguarding and consolidating the incremental and adaptive process started in the field of the social services offered for young people in the Barona district by the Association, serves as a useful framework for the innovation of the future design path.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



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