

# RENAISSANCE Project

## REgenerating Ferrara through NATure-based Innovative Solutions for Sustainable urban development alliANCES

COMMITTENTE SECI Real Estate

DATA 2019



PROJECT  
MANAGEMENT



EDIFICI  
DISMESSI



PRIVATO



BANDI DI  
FINANZIAMENTO

**Urban Innovative Action (UIA)** is a European Commission programme that aimed to support innovative actions in the field of sustainable urban development, providing European Urban Authorities with economic resources to overcome the risks related to the implementation of bold, ambitious, creative and experimental ideas (never tested before).

The Municipality of Ferrara has recently launched various initiatives, among them the one related to the urban regeneration of the former Alc.Este Distilleries is a new project experience, marked by an innovative planning path that has led to the creation of an Incremental Action Plan that relies on the services of collective interest, identified, designed and implemented with the involvement of local stakeholders a strategic role as a “driver” for urban and economic regeneration of the area.

REF, in collaboration with the Municipality of Ferrara, has entrusted KCity with the design and management of a bid project for the IV Call for Proposals for the Topic Sustainable Use of Land and Nature Based Solutions.

RENAISSANCE project declines the theme of Green&Blue Infrastructures with respect to three project dimensions integrated and consistent with the three strategic intervention axes identified by the Incremental Action Plan:

- » Water and green as technological factors;
- » Water and green as common, cultural and identity assets, activators of innovative processes;
- » Water and green areas as territorial infrastructures supporting sustainable mobility systems and eco-system services.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



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