

Trigger the Urban Regeneration of the Former Chemical Pole in Castellanza

CLIENT CHEMISOL Italia SRL

DATE 2019

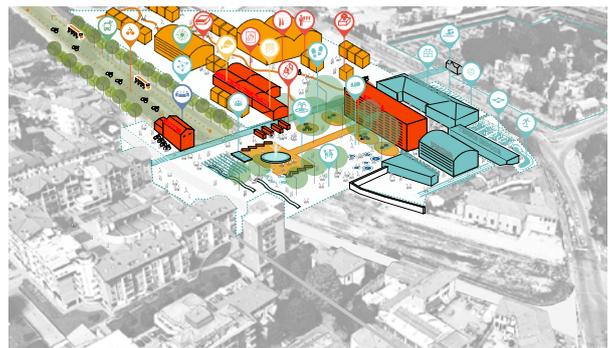


For the drafting of the observations within the PGT variant procedure, KCity has been commissioned by CHEMISOL SRL and the other owners of the area of the former chemical cluster to coordinate a strategic participatory design path by implementing the *Building Communities* format (already successfully tested in Ferrara), developing innovative models in order to conveying virtuous synergies between public and private.

For the city of Castellanza, the regeneration of the areas of the former Chemical Pole can generate significant effects from a symbolic and identity point of view, helping to strengthen the sense of local belonging on the part of the communities that inhabit, live and animate the city and its territory on a daily basis.

In physical-morphological terms, the project aims to promote the creation of a quality urban environment that can foster the emergence of a new social centrality through:

- » the creation of a new "piece" of city oriented to the "mending" in the morphological sense of the settlement fabric in relation to its more immediate surroundings (Nucleo di Antica Formazione delle vie Roma, Pochiroli e Garibaldi)
- » the adoption of urban and architectural solutions of formal aesthetic quality
- » the creation of large "open" spaces and facilities for sociality, community aggregation and cultural promotion and development.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



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