

# Mantua regenerates

Management service for citizens involvement within the project "BHENEFIT - Interreg general central Europe".

**CLIENT** Comune di Mantova

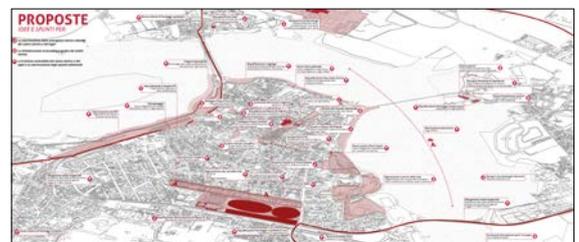
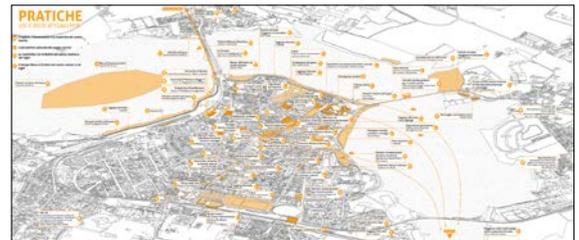
**DATE** 2019



The Municipality of Mantua is partner of the BhENEFIT project, "Built Heritage, Energy and Environmental Friendly Integrated Tools for the Sustainable Management of Historic Built Areas": carried out in partnership with 11 other subjects (public and private) belonging to 7 different EU countries. The project was funded by the European programme Interreg-Central Europe, under the priority "Natural and Cultural Resources". The priority objective of the project is to support the improvement of the management of the areas of the urban historical fabric, integrating the needs of sustainable development and improvement of the city with those of conservation of its historical and cultural heritage.

In this context, the Municipality of Mantua has commissioned KCity to activate and manage a participatory award aimed at involving a multiplicity of local targets and specifically oriented to the production of a Community Map: a reference framework of knowledge of the historical centre, shared by the actors of the territory. The process of listening to local actors began in September 2019 with the organization of spot seminars and training aimed at Decision Makers, businesses and technicians and two informal events, in the form of a bicycle ride and an urban walk open to citizens. The information derived from the meetings held with administrators, companies and technicians and from the events, the in-depth and training meetings with local realities and citizens, were reported in the three maps (practices, proposals and policies) presented during the final workshop that took place at the end of November 2019.

The Municipal Administration of Mantua has been able to consolidate a rich network of relations with some of the key stakeholders most active in the promotion and development of its historical centre and thus reach the shared construction of a Community Map of the city centre that can be a useful reference for the definition of shared strategies for its integrated and sustainable management.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.

