

Gallaratese Orchard

Social agriculture and food community development for the cohesion and revitalization of the Gallaratese-QT8 territory

CLIENT Economia e sostenibilità - Està

DATE 2019



FEASIBILITY STUDIES AND STRATEGIC PLANS



AREAS TO BE UPGRADED



NON-PROFIT



TERRITORIAL PLANS

The Gallaratese Orchard is part of the Food Policy projects of the Municipality of Milan, and aims to promote urban agriculture as a vector of social cohesion and urban regeneration in the Gallaratese and QT8 districts, the areas with the largest public green areas and at the same time with the highest old age index of the city. The specific objectives set by the Municipality of Milan are therefore: 1) to increase social cohesion, involving the elderly and local communities; 2) to increase the attractiveness of the area, focusing on healthy food; 3) to increase the supply of ecosystem services.

Three interconnected project development scenarios have been developed, in which the macro-components of Production, Distribution and Integrated Services related to food are always present and connected to the social value of the interventions. The scenarios design the interventions in an incremental perspective that holds together a long-term strategic vision and short-term experimental actions, capable of triggering the mechanisms and creating the conditions for the pursuit of long-term objectives.

The basis for the Feasibility Study was a phase of active listening to the social actors (individual or collective) of the Gallaratese and QT8 neighbourhoods in the dual role of beneficiaries and protagonists of the process: on the one hand, the study collects the emerging demand and local constraints; on the other hand, it urges local actors to take a position and be an active and operational part in the project. Also for this reason among the project actions are indicated both the interventions related to the theme of food and agriculture, and the capacity building actions of the actors involved necessary for the realization of the interventions.

The Lead Partner of the Feasibility Study is Està - Economics and Sustainability, to which KCity has provided operational support in the context analysis and construction of project scenarios.



KCity creates feasibility of new strategies for urban and land development, putting in place multi-disciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with project management and assessment of complex project processes.

We intervene at different project scales, from the reuse of individual abandoned buildings, to the upgrading of neighbourhoods and city areas. We build cross-sector relationships supporting **local public administrations**, involving both **for-profit** and **non-profit** organisations.

We work within manifold processes, from **participation in calls for tender**, to the **implementation of spatial plans**, up to the **development of business ventures**.



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