

*La città è un tutto interconnesso.  
È costituita da un hardware e un software:  
l'uno non può esistere senza l'altro.  
Tra le professioni essenziali vi sono figure di raccordo  
come gli specialisti delle rigenerazioni urbane*

C. Landry, City Making. The art of city Making

# Company CV

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## 1. Company profile

### *identity*

KCity – private corporate – works with public institutions, private and third sector offering professional services within the field of the urban regeneration, defining and managing projects, programmes and initiatives.

### *mission*

KCity is composed by qualified professionals with multidisciplinary backgrounds to approach the urban development with a scientific and integrated attitude and to manage the variety of aspects embedded within sustainable and qualitative urban transformations.

### *approach*

KCity implements a strategic approach posing the attention onto the valorisation of available resources and onto the integration of multiple interests. This leads to the generation of stakeholders' partnerships (public local entities, private profit sector and the third sector which could share challenge and cooperate) around the arisen opportunities represented by the urban voids which could host new functions: dismissed areas, underused buildings and abandoned areas.

### *services*

Feasibility studies and strategic plans – In the initial phase Kcity defines strategic specific contents for urban regeneration plans and projects, managing the creative process and developing deep technical insights and researches to verify the feasibility.

Technical assistance and education – Kcity supports actors and bodies designing regeneration initiatives, offering technical assistance and strategic consultancy in addition to actors specific training activities.

Project management and evaluation – KCity supports the realization of regeneration projects, taking charge of scheduling and organizing the operational and specific planning, implementing the activities, leading strategic evaluation activities useful to address towards impactful outcomes.



## 2019

2019 – Framework agreement on urban regeneration and the social economy. Training service

*Committente:* Economia e sostenibilità - EStà

Data di conferimento dell'incarico: 15/10/2019

2019 – Impacts and developments of the "A green square in Sant'Andrea" project

*Committente:* Fondazione de Agostini

Data di conferimento dell'incarico: 20/9/2019

2019 – Service for the drafting of the territorial marketing plan

*Committente:* Comune di Caravaggio

Data di conferimento dell'incarico: 01/9/2019

2019 – Technical assistance service for the launch of a SOCIAL HOUSING programme in the old town island of the Municipality of Taranto

*Committente:* Comune di Taranto

Data di conferimento dell'incarico: 10/7/2019

2019 – New spaces, models and rules for living in the new PGT. Technical assistance service

*Committente:* Comune di Melzo

Data di conferimento dell'incarico: 2/6/2019

2019 – Technical assistance and accompaniment service for the planning ex L.R. 16/2016 towards new housing policies

*Committente:* Ufficio piano di Zona - Ambito Territoriale Distretto Milano 5

Data di conferimento dell'incarico: 2/6/2019

2019 – Towards new housing policies

*Committente:* Comune di Melzo

Data di conferimento dell'incarico: 21/5/2019

2019 – Technical assistance for the preparation of the tender offer for an urban regeneration and social inclusion project

*Committente:* Comune di Bollate

Data di conferimento dell'incarico: 12/5/2019

2019 – Strategic territorial marketing activities in order to implement the agreement for the attraction of investments and the valorisation of the local offer

*Committente:* Comune di Clusone

Data di conferimento dell'incarico: 2/5/2019



2019 – *La città intorno 2.0: Strategic consulting and technical assistance service for the definition of an integrated governance model for urban regeneration initiatives*

*Client: Fondazione Cariplo*

*Conferment date of the Assignment: 30/4/2019*

2019 – *Social real estate management. Consultancy and technical assistance service as part of the service in the sub-funds under foster care by Investire SGR*

*Client: EUROMILANO – Smart Housing Management*

*Conferment date of the Assignment: 29/3/2019*

2019 – *Specialist support service for the activation of the projects of the metropolitan strategic plan in terms of territorial regeneration*

*Client: Città Metropolitana di Milano*

*Conferment date of the Assignment: 12/3/2019*

2019 – *Project for the social and urban development of the Belforte district, with particular attention to the recovery of the area of the former slaughterhouse.*

*Client: Comune di Varese*

*Conferment date of the Assignment: 7/3/2019*

2019 – *Technical assistance for the drafting of the economic plan for the management of the low-cost hospitality functions planned in Legnano as part of the Milan Metropolitan City Suburbs Project*

*Client: Età Insieme Cooperativa sociale*

*Conferment date of the Assignment: 4/2/2019*

2019 – *Preparation of the regeneration project to be submitted to the European call for proposals "UIA Urban Innovative Action".*

*Client: REF Real Estate Ferrara*

*Conferment date of the Assignment: 1/12/2018*

2019 - *Project for the functionalization of the valuation of certain categories of assets forming part of the municipal real estate assets (in A.T.I. with Studio Cavaggioni)*

*Client: Municipality of Varese*

*Conferment date of the Assignment: awarded November 2018*

## **2018**

2018 - *Feasibility study for a recovery and refunctionalization of the Ringhiera theater with a view to regeneration*

*Client: Cariplo Foundation*

*Date of appointment: 17/07/2018*

2018 – *Triggle the regeneration of the former chemical center in Castellanza*

*Client: Chemisol srl*



*Conferment date of the Assignment: 17/07/018*

2018 - *Strategies and models of social innovation in asset management*

*Client: CSP - Castellanza Servizi e Patrimonio*

*Date of appointment: 30/07/2018*

2018 - *Management service for the implementation of the MURAT Sport Community Hub project in Milan*

*Client: La Salle sports association*

*Conferment date of the Assignment: 04/06/2018*

2018 - *Technical assistance for the candidature promoted by Investire sgr for the selection of social managers for 5 new social housing projects in Milan*

*Client: EUROMILANO - Smart Housing Management*

*Date of conferment and conclusion of the assignment: 06/06/2018 - 30/7/2018*

2018 - *"A Green Square" Project: Social Use Plan and Collaboration Pact for its implementation*

*Client: De Agostini Foundation*

*Conferment date of the Assignment: 23/10/2018*

2018 - *Innovative financial and economic strategies and instruments for the regeneration of discontinued assets.*

*Client: Unioncamere Lombardia*

*Conferment and Delivery date of the Assignment: 08/03/2018 – 30./9/2018*

## **2017**

2017/present – *Social-framing study of Sant'Andrea neighbourhood in the refinement of "A Green Square for Novara" project*

*Client: FDe Agostini Foundation*

*Conferment date of the Assignment: 20/11/2017*

2017/present – *Technical assistance in the recognition of strategies and opportunities for the Zingonia neighbourhood's requalification*

*Client: Municipality of Verdellino*

*Conferment date of the Assignment: 01/10/2017*

2017/present - *Support to the analysis of activation processes for the production of new social housing and complementary residential services for the Lombardi Regional authority*

*Client: Polis Lombardia*

*Conferment date of the Assignment: 26/06/2017*

2017/present - *Technical support for the implementation of the Alc.Este ex-distillery regeneration project in Ferrara (Italy)*



*Client:* R.E.F. Real Estate Ferrara  
*Conferment date of the Assignment:* 13/06/2017

2017- *Legal and planning support on the definition of “energy communities” in the context of urban regeneration projects*

*Client:* Edison Energy Solutions  
*Conferment and Delivery date of the Assignment:* 20/10/2017 – 31/12/2017

2017 – *Scientific Curatorship of the exhibition “New Urban Body – urban regeneration experiences”*

*Client:* Fondazione Housing Sociale  
*Conferment date of the Assignment:* 14/11/2017 – 21/11/2017

2017 – *Technical support in the application to a call-for-appointment of “MURAT sport centre” through an urban regeneration management project*

*Client:* Associazione La Salle  
*Conferment date of the Assignment:* 10/10/2017 – 22/10/2017

2017 – *Analysis and preliminary feasibility study for the reuse and valorisation of an estate property in Armeno (Italy)*

*Client:* De Agostini Foundation  
*Conferment and Delivery date of the Assignment:* 07/06/2017 – 31/12/2017

2017 – *Technical support in the candidacy of the “Insieme” project to the Interreg Italy-Switzerland 2014/2020 call*

*Client:* La Zolla Association  
*Conferment and Delivery date of the Assignment:* 26/05/2017 - 30/09/2017

2017 – *Draft of the Urban Coordination Strategy for the requalification of the ex-Italtel dismissed industrial area*

*Client:* Municipality of Settimo Milanese  
*Conferment and Delivery date of the Assignment:* 28/04/2017 – 28/09/2017

2017 – *Analysis and preliminary feasibility study for a social housing intervention within the Bergamo’s station area regeneration plan*

*Client:* Broseta due srl  
*Conferment and Delivery date of the Assignment:* 24/03/2017 – 31/12/2017

## **2016**

2016/to present – *Technical assistance in the implementation of a social cohesion project in Milan “Zone 6”*

*Client:* La Cordata social cooperative  
*Conferment date of the Assignment:* 01/12/2016



2016/2017 – Analysis and preliminary feasibility study for the valorisation of an estate property in a remote mountain area

*Client:* Consorzio IN / La Bonne Semence social cooperative

*Conferment and Delivery date of the Assignment:* 01/12/2016 – 30/7/2017

2016/2017 – Technical support in the candidacy of the “Walsering” project to the Interreg Italy-Switzerland 2014/2020 call

*Client:* Municipality of Premia

*Conferment and Delivery date of the Assignment:* 22/11/2016 – 30/06/2017

2016/2017 – Analysis and preliminary feasibility study for the re-functionalization of dismissed building in Cinisello Balsamo municipality

*Client:* Sant’Ambrogio Parish

*Conferment and Delivery date of the Assignment:* 01/12/2016 – 30/06/2017

2016 – Analysis of the model of governance and development proposals for Barrio’s social centre

*Client:* Associazione Amici di Edoardo ONLUS/Comunità Nuova

*Conferment and Delivery date of the Assignment:* 29/11/2016 – 20/12/2016

2016/2017 – Analysis and preliminary feasibility study regarding the possible recovery of a dismissed industrial area in Cornaredo

*Client:* Municipality of Cornaredo

*Conferment and Delivery date of the Assignment:* 12/10/2016 – 31/1/2017

2016 – Models and instruments to encourage smart communities towards an urban attractiveness and polarity

*Client:* Eupolis Lombardia - Institute for research, statistics and training

*Conferment and Delivery date of the Assignment:* 16/05/2016 – 15/11/2016

2016/2017 – Project management services for Cascina Balossa (Cormano e Novate Milanese)

*Client:* Gaia Cooperativa Onlus

*Conferment and Delivery date of the Assignment:* 2/05/2016 – 28/02/2017

2016 – Technical support and conduction of the training course “social services and housing policies”

*Client:* Institute for Social Research IRS

*Conferment and Delivery date of the Assignment:* 01/05/2016 – 31/05/2016

2016/2017 – Feasibility study and participatory process for multi-stakeholders’ definition of scenarios for the reconversion of the ex Alceste distillery in Ferrara (\*winner of the 2017 Urban Planning prize by INU, Urbit and Urbanpromo)

*Client:* R.E.F. – Real Estate Ferrara



*Conferment and Delivery date of the Assignment: 1/04/2016 – 31/01/2017*

2016 – Feasibility study for an alternative valorisation project of Villa Albrizzi - Franchetti

*Client: Municipality of Preganziol (TV) and Municipality of Casier (TV)*

*Conferment and Delivery date of the Assignment: 1/04/2016 – 31/07/2016*

2016/ to present – Project management for a social housing project in Bergamo

*Client: Real estate Angelo Maj s.r.l.*

*Conferment and Delivery date of the Assignment: 1/03/2016*

2016/ to present – Property management services for a social housing project in Milan (Villaggio Barona)

*Client: Attilio e Teresa Cassoni Foundation*

*Conferment and Delivery date of the Assignment: 1/04/2016 – present*

## **2015**

2015/2016 – Ideation and implementation of a research aimed to monitor peripheral contemporary realities within the Italian metropolitan cities

*Client: Mibact – Italian Government - Ministry of Culture and Tourism*

*Conferment and Delivery date of the Assignment: 11/10/2015 – to present*

2015/2016 – Technical assistance service to realize an intermediation agency for social housing

*Client: Mibact – Italian Government – LA CASA foundation and Nuovo Villaggio Cooperative*

*Conferment and Delivery date of the Assignment: 1/10/2015 – 31/03/2016*

2015 – Technical assistance service for the application to “degraded urban areas social and cultural requalification” call promoted by Council of Ministers Presidency

*Client: Municipality of Bollate (MI)*

*Conferment and Delivery date of the Assignment: 01/11/2015 – 30/11/2015*

2015 – Technical assistance service for the application to “degraded urban areas social and cultural requalification” call promoted by Council of Ministers Presidency

*Client: Municipality of Cesano Boscone*

*Conferment and Delivery date of the Assignment: 01/11/2015 – 30/11/2015*

2015 – Citizens Participatory design workshop for the regeneration of Isola Carolina urban park

*Client: Municipality of Lodi (MI)*

*Task: KCity s.r.l. with Studio FOA*

*Conferment and Delivery date of the Assignment: 06/05/2015 – 31/12/2015*

2015 – Preliminary project and feasibility study for the social valorization of the area in Angelo Maj street in Bergamo



*Client: Real Estate Angelo Maj s.r.l.*

*Conferment and Delivery date of the Assignment: 16/04/2015 – 30/1/2016*

## **2014**

2014/2015 – “Housing in movement”: technical assistance and strategic consultancy services concerning housing mobility policies in Cesano Maderno

*Client: Municipality of Cesano Maderno*

*Conferment and Delivery date of the Assignment: 14/10/2014 – 31/07/2015*

2014 – “Quarto regeneration”: technical assistance and strategic consultancy services concerning the accompaniment housing program

*Client: Provincial Arci Milano*

*Conferment and Delivery date of the Assignment: 24/11/2014 – 24/03/2015*

2014 – Participatory workshop for the social impacts measurement and evaluation of the social cohesion project Lambro Social Park

*Client: SIR Consortium*

*Conferment and Delivery date of the Assignment: 12/02/2014 – 31/12/2015*

2014 – Collaborative process to design the application for “Communities welfare end social innovation” call promoted by Cariplo foundation, regarding an integrated strategy for the local development in Milan – zone 6

*Client: SIS Consortium – Social Enterprises system*

*Conferment and Delivery date of the Assignment: 15/05/2014 – 30/05/2014*

2014 – Technical – administrative feasibility studies to valorise the area in Jesi Street in Milan

*Client: Pio Deaf Institute*

*Conferment and Delivery date of the Assignment: 03/12/2014 – 03/05/2015*

2014 – Strategic contextualization activities aimed to the hypothesis definition for the reconversion of an abandoned scholastic structure in Zama Street in Milan

*Client: L'orologio s.r.l. – Brioschi Group Real Estate*

*Conferment and Delivery date of the Assignment: 27/10/2014 – 27/01/2015*

2014 – Feasibility studies for a Corporate Social Responsibility initiative in the field of urban regeneration

*Client: SISAL S.p.A.*

*Conferment and Delivery date of the Assignment: 22/08/2014 – 30/04/2015*

2014 – “Temporaryhousing”: evaluation of the housing autonomy projects financed by Cariplo foundation starting from 2001

*Client: Cariplo foundation*

*Task: KCity s.r.l. with IRS*

*Conferment and Delivery date of the Assignment: 01/02/2014 – 30/12/2014*





2014 – Integrated green areas management. A new perspective about 12 urban parks in Bergamo city.

*Client: SolCo Città Aperta Consortium*

*Conferment and Delivery date of the Assignment: 22/01/2014 – 30/09/2014*

2014 – San Cristoforo Project. Technical assistance and consultancy service to valorize a dismissed area

*Client: Biffi Foundation*

*Conferment and Delivery date of the Assignment: 13/05/2014 – to present*

2014 – Ex Molini Riuniti Bergamo intervention. Support to develop a strategy to commercialize residential units

*Client: M.R.M. srl*

*Conferment and Delivery date of the Assignment: 07/01/2014 – 30/07/2015*

## **2013**

2013/2014 – Participatory process for the investigation of the state of planning in order to define the contents of the current PGT Variant

*Client: Municipality of Abbiategrasso (MI)*

*Conferment and Delivery date of the Assignment: 24/07/2013 – 28/02/2014*

2013 – Participatory workshop for the social impacts measurement and evaluation of the social cohesion project Punto e Linea

*Client: SIS Consortium – Social Enterprises system*

*Conferment and Delivery date of the Assignment: 01/02/2013 – 01/05/2013*

2013 – Strategic consultancy and technical assistance to review the agreement with the Municipality of Parma regarding the Urban Recovery Program implementation in Pasubio Street through an urban regeneration integrated strategy

*Client: Pasubio Sviluppato Spa (PR)*

*Conferment and Delivery date of the Assignment: 29/07/2013 – 06/10/2013*

2013 – Strategic consultancy and technical assistance to implement the integrated program “culture valorisation towards urban areas development” in Desio

*Client: Consorzio Comunità Brianza (MB)*

*Conferment and Delivery date of the Assignment: 01/09/2013 – to present*

2013 – Strategic consultancy and technical assistance to implement the integrated program “culture valorisation towards urban areas development” in Sesto San Giovanni (Mi)

*Client: Arci Milano (MI)*

*Conferment and Delivery date of the Assignment: 26/10/2013 – to present*

2013 – Housing for us. Technical assistance towards the application to



*Client: Real Estate Torretta snc and Coeso srl*

*Conferment and Delivery date of the Assignment: 18/11/2013 – 1/02/2014*

## **2012**

2012 – Financial and city planning consultancy to draft an initial PII proposal in the area of Cantalupa, owned by Draba srl, and in the neighboring areas owned by the municipality

*Client: Studio Barreca e La Varra*

*Conferment and Delivery date of the Assignment: 23/10/2012 – 30/12/2013*

2012/2013 – Alternative design solutions for “Terrazze bianche” projects in Vigevano

*Client: Bazzera s.r.l.*

*Conferment and Delivery date of the Assignment: 11/09/2012 -11/12/2013*

2012/2013 – Half-year participatory and feasibility study for the reuse intervention project of Villa Tittoni in Desio, co-funded by the Cariplo Foundation out of the call “enhance culture as a factor for the urban areas development”

*Client: Consorzio Comunità Brianza (MB)*

*Conferment and Delivery date of the Assignment: 01/02/12 – 10/09/12*

2012 – Participatory process to review the of the Building Regulation in Caselle Lurani

*Client: Lega delle autonomie*

*Conferment and Delivery date of the Assignment: 14/03/2012-30/03/2012*

2012 – Redaction of the application document for the second call "enhance culture as a factor for the urban areas development" by Cariplo Foundation with hypothesis of intermunicipality interventions (municipalities of Limbiate and Senago)

*Client: Municipality of Senago, Cultural Institute library Italo Calvino*

*Conferment and Delivery date of the Assignment: 15/09/2012 – 30/09/2012*

2012 – Housing and local development in Crescentino (VC): redaction of the application document for the social housing call of Compagnia di San Paolo

*Client: TECS Engineering*

*Conferment and Delivery date of the Assignment: 20/04/2012 -14/05/2012*

2012 – Technical consultancy for the feasibility study regarding the creation of a Culturale Centre at the ex Carroponete in Sesto San Giovanni, sponsored by Cariplo foundation out of the call "enhance culture as a factor for the urban areas development"

*Client: Arci Milano*

*Conferment and Delivery date of the Assignment: 01/02/12 – 10/09/12*

2012 – Redaction of the application document for “Promote communities connections within the urban areas” call by Cariplo Foundation, regarding an integrated strategy to revitalize Lambro Park in Milan

*Client: Consortium SIR (MI)*

*Conferment and Delivery date of the Assignment: 27/06/2012 – 17/07/2012*



## 2011

2011/2012 – Periferiexpò project. Pre-feasibility study for urban regeneration interventions around Expo 2015

*Client: Consortium SIS e Tao 88*

*Conferment and Delivery date of the Assignment: 22/12/2011 – 22/03/2012*

2011 – Redaction of the application document for "enhance culture as a factor for the urban areas development" call by Cariplo Foundation, regarding an hypothesis about Villa Tittoni re-use in Desio

*Client: Consorzio Comunità Brianza*

*Conferment and Delivery date of the Assignment: 15/09/2011 – 30/09/2011*

2011 – Preparation of the Implementation Programme, the final level design, for the candidacy of Cadarese township to the third phase of the regional call RDP 2007- 2013 Measure 322 Action B

*Client: Municipality of Premia*

*Conferment and Delivery date of the Assignment: 01/09/2011-01/12/2011*

2011 – Decastello. Design support and assistance activities to identify valorization processes for the real estate project in Bissone

*Client: Agricolture Enterprise Sabina Calogero*

*Conferment and Delivery date of the Assignment: 23/09/2011 – 14/12/2012*

2011 – Rurban project. Strategic hypothesis to integrally valorise a degraded areas at the borders of the Urban Belt Plan "Navigli Park"

*Client: Tao 88 construction srl*

*Conferment and Delivery date of the Assignment: 01/01/2012 – 30/06/2011*

2011 – Social housing consultancy and assistance (Virgo Lauretana)

*Client: Social Housing Consortium – Building Housing Future*

*Conferment and Delivery date of the Assignment: 02/12/2011 – 10/10/2011*

2011 – Social housing consultancy and assistance (Ponchia Pignolo)

*Client: Social Housing Consortium – Building Housing Future*

*Conferment and Delivery date of the Assignment: 02/01/2011 – 01/11/2011*

2011 – Professional task to design a social housing initiative within other municipal properties

*Client: Municipality of Villa Guardia (CO)*

*Conferment and Delivery date of the Assignment: 10/03/2011 – 10/10/2011*

2011 – Strategic study to functionally reconvert the old sport centre towards a sustainable local development

*Client: Municipality of Madesimo (SO)*

*Conferment and Delivery date of the Assignment: 22/06/11 – 30/11/11*



2011 – Document about Housing Policies: technical assistance to prepare a supplementary document of PGT regarding housing topic

*Client: Municipality of Melzo*

*Conferment and Delivery date of the Assignment: 20/05/2011 – 20/11/2011*

2011 – Functional project for the recovery of an abandoned industrial building (ex Ravizza area) in Muggiò (MB)

*Client: Consorzio Desio Brianza (MB)*

*Conferment and Delivery date of the Assignment: 07/07/11 - 30/09/11*

## **2010**

2010/2011 – Preparation of the documents for the candidacy of Cadarese township to the initial phase of the call by Piedmont region to socially and economically revitalize the abandoned townships

*Client: Municipality of Premia (VB)*

*Conferment and Delivery date of the Assignment: 29/09/2010 – 28/02/2011*

2010/2011 – Platform for housing. Models and strategies for the social housing real estate management

*Client: Banca Prossima, Fondazione Casa Amica, Cooperativa La Cordata, Cooperativa La Strada, Cooperativa DAR=casa*

*Conferment and Delivery date of the Assignment: 02/11/2010 – 30/07/11*

## **2009**

2009/2010 – Integra House. The programming of a social housing project in Bergamo

*Client: Azzano 2000 srl e Casa Amica Foundation*

*Conferment and Delivery date of the Assignment: 01/09/09 – 30/10/10*

2009/2010 – Strategic recovery project for a dismissed industrial area (ex Garzanti area) in Cernusco sul Naviglio (MI)

*Client: Cooperativa Constantes*

*Conferment and Delivery date of the Assignment: 01/10/09 – 30/01/10*